Seminar

Digitalization in Tourism
for Sustainable Development

Date   : 20.02.2020 -Thursday
Venue   : Auditorium 301 @UMT

Agenda

14:30-14:45 Registration

14.45-15:00 Opening Remarks

Prof. Dr. Özcan Asilkan, Dean of Faculty of Computer Science and IT
Mr. Arjan Çukaj, President of Metropolitan Tirana University
Prof. Dr. Betim Çiço, Albanian Coordinator of EU+ funded MARDS Project, Albania

- 15:00-15:20 "How to Develop Smart Tourism by means of Academic Studies?", **Prof. Dr. Betim Çiço**, Albanian Coordinator of EU+ funded MARDS Project, Albania

- 15:20-15:50 "Blockchain Technologies & Big Data", **Dr. Nikos P. Frydas**, CEO of Safenet (Greek organisation for safer Internet), Greece

15:50-16:00 Coffee Break

- 16:00-16:20 "Digital Transformation in Tourism", **Prof. Dr. Özcan Asilkan**, Dean of Faculty of Computer Science and IT @UMT, Albania.

- 16:20-16:40 "A Personalized and Selective Approach on Tourism Services and Products", **Prof. Dr. Edmond Panariti**, Former Minister of Foreign Affairs and Former Minister of Agriculture, Albania.

- 16:40-17:00 "Regional Opportunities of Doctoral Studies in Tourism", **Dr. Eva Cipi**, Director of Regional Development Centre, University Ismail Qemali, Vlore, Albania.

- 17:00-17:30 Round Table: Discussion on the Role of Regional Doctoral Studies in Tourism

17:30: Closing Remarks